

2026 IKMF WORLD CHAMPIONSHIPS
MAY 22-24, 2026
THE ONCENTER CONVENTION CENTER
SYRACUSE, NEW YORK



Vendor Program Pricing & Partnership Guide



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EVENT OVERVIEW

THE EVENT

The 2026 IKMF World Championships will bring together athletes, coaches, officials, and spectators from around the world for three days of international competition.

This is a focused, high-engagement strength-sport audience. Vendors can connect directly with a close-knit group of international competitors and performance-minded attendees in a curated event environment.

AUDIENCE PROFILE

- Competitive kettlebell athletes
- International delegates and coaches
- Strength and conditioning professionals
- Fitness enthusiasts and spectators

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VENDOR PARTICIPATION: BASIC VENDOR SPACE

All vendors select a participation category

1. FOUR VENDOR CATEGORIES & PRICING

Product-Based Vendor (Selling Products)

\$550 per 10' x 10' space

Sampling / Brand Exposure (No Direct Sales)

\$400 per 10' x 10' space

Coaching & Education Platforms (No Direct Sales)

\$400 per 10' x 10' space

Health, Rehabilitation & Manual Therapy Providers

\$300 per 10' x 10' space

2. WHAT'S INCLUDED

Each 10' x 10' space includes:

- Exhibit area
- One table
- Two chairs
- Access to event attendees

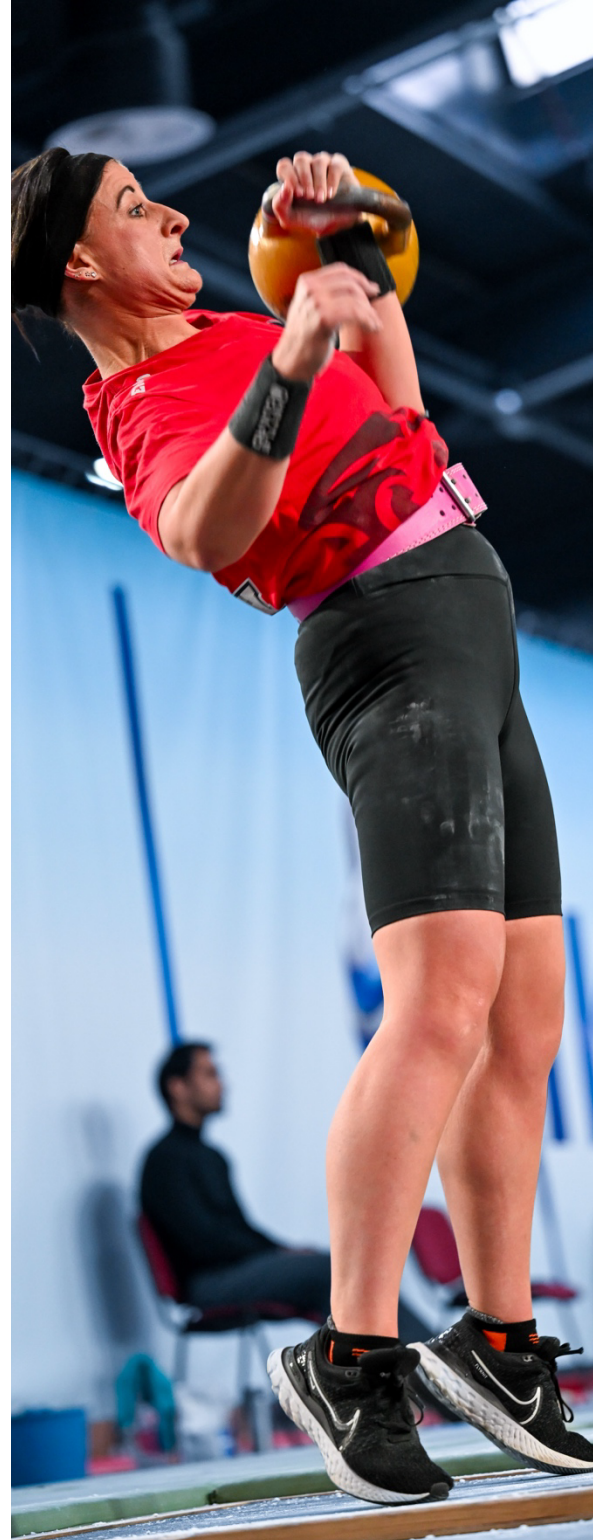
3. ADDITIONAL PARTICIPATION COSTS

Electrical Drop:

\$85 per drop (advanced pay), \$100/drop (day-of event)

Additional Booth Space:

10% discount applied to additional 10' x 10' space



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MARKETING & VISIBILITY ENHANCEMENTS

Enhance your brand presence beyond booth space with the following opportunities:

Competition Flight Sponsorship – \$200

Recognition aligned with a specific competition segment.

Social Media Feature – \$300

Dedicated Facebook & Instagram spotlight post.

Welcome Packet Insert – \$175

Promotional item placed inside athlete welcome packets.

Digital Recognition Bundle – \$400

Featured logo placement on event website + one social media feature.

Supporting Partner Upgrade – Starting at \$1,000

Official sponsor-level recognition as outlined in Sponsorship Kit.

Vendors seeking broader brand integration or official sponsor recognition must enroll at the Supporting Partner level. The supporting Partner Upgrade is only available until April 15, 2026.



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PARTICIPATION REQUIREMENTS

1. INSURANCE

All approved vendors must maintain general liability insurance coverage and provide a Certificate of Insurance. Proof of insurance must be submitted prior to booth setup. Failure to provide proof of insurance will result in cancellation of participation without refund.

2. NEW YORK STATE LICENSING – CLINICAL & WELLNESS PROVIDERS

Vendors providing clinical, therapeutic, or recovery services (including but not limited to massage therapy, chiropractic care, bodywork, or similar services) must:

- Hold a valid and current New York State professional license, if required by law
- Be legally authorized to provide services within New York State
- Provide proof of licensure upon request

Vendors are solely responsible for compliance with all applicable state and local regulations governing their services.

3. NEW YORK STATE SALES TAX COMPLIANCE – RETAIL VENDORS

Vendors selling products on-site must:

- Be registered with the New York State Department of Taxation and Finance
- Possess a valid NYS Certificate of Authority (if required)
- Collect and remit all applicable New York State and local sales taxes

Vendors are solely responsible for compliance with all sales tax and retail regulations.

4. EVENT TIMELINE

Setup:

Friday, May 22, 2026
10:00 AM – 3:00 PM

Competition Dates:

May 22–24, 2026

Teardown: TBA

5. APPLY TO PARTICIPATE

Vendor applications are submitted online:

www.ikmfsyracuse2026.com/become-a-vendor

For vendor inquiries:

SyracuseKettlebell@gmail.com